

Brock Armstrong

20 Russett Ave, Toronto Ontario, M6H 3M3 Canada
(647) 982-2765 brock@frozenpuck.com www.frozenpuck.com

Relevant Employment History

Owner/operator, FrozenPuck

May 2002 - Present

HTML, CSS, HTML Email, CMS, needs assessment for small businesses; web development and deployment - "I take solid designs and make them into clean and consistent code."

Email Developer and Office Manager

Mailout Interactive Inc.

February 2011 – September 2012

Building email templates using HTML, CSS and Velocity. Providing customer support and managing the Toronto office.

Instructor of Digital Media

Grant MacEwan University

January 2011 – May 2011

Teaching "Interactive Media II" to the graduating class of the Design Studies program with a major in Digital Media. Focused on web development using best practices in XHTML, CSS and some JavaScript.

Team Lead, Build, Editing, HTML, CSS, Reddot, Project Management

Yellow Pencil Inc.

February 2007 – November 2010

Key Web-Architect on such high profile sites as: Eaton Vance Investment Managers (Boston), Wharton School of Business (Philadelphia), University of Alberta, United Way (Alberta Capital Region), Edmonton Police Service, City of Edmonton, Crime Stoppers, City of Surrey, Athabasca University.

Special Skills

Unrelated Professions

Certified Marathon and Triathlon Coach.

Producer and Co-Host of the Ben Greenfield Fitness Podcast.

Little Known Assets

Knowledge of FOIP protocols; experience in policy development, competitive audits and style guides.

College diploma in Theatre Arts (acting).

15 years of formal music and vocal training.

Trivia

Toured in the band Captain Tractor for nearly the entirety of the 1990s.

First job out of high school was as a professional dancer.

Web Developer (contract webmonkey)

CBC Radio

February 2008 - May 2008

Provided assistance maintaining and enhancing cbc.ca/edmonton. Worked with the Web Coordinator and various reporters to build an easier and more attractive CMS.

Web Development Officer

Government of Alberta

May 2002 – February 2007

Content editing & development; daily maintenance of Alberta Justice, Solicitor General and Service Alberta websites, consultation with ministry staff; development of new policy; advise on compliancy issues & cross government standards. Member of the Cross Government Internet Committee and Service Alberta's Web & Stuff User Group.

Junior Web Developer

Redengine Inc.

May – September 2002

Onsite component of the web development team at Alberta Justice.

Education**Interthink Consulting**

Project Management 101

2008**Open Text Web Solutions – New York**

Project Builder Training

2007**Technology Training Centre - University of Alberta**

Adobe Acrobat level 1, Designing forms using Adobe Acrobat and Designer, MS Excel 2000 Level 1, 2 and 3, MS Office 2004

2004-2006**Gov of AB - ACSC Training**

FOIP General Awareness, FOCUS, Introduction to GAEA

2004-2005**Grant MacEwan University**

Production Planning, JavaScript Level 1, Communications 111, English 101, Digital Audio Production I & II, Digital Imaging, Video Production I & II, Graphics Foundations, Visual Fundamentals 130, Advanced Photography.

2001-2006